

WINTER 2016/17

Ski amadé Futurzone


 Ski amadé

The Ski amadé smart ski goggles, for the first time, with slope navigation region related ski resort information and a guidance system to guide you through the ski area.

Digitalisation is on the up and makes our life easier in many ways. As a modern, innovative ski organisation, Ski amadé has of course over many years followed this trend. In many areas of technology and digitalisation, we have been pioneers when it comes to skiing, such as the introduction of smart ski goggles, which are fed with region-based information. WIFI at the top and bottom stations, an App, social-media, 3-D models of the ski resort and mobile ticketing have all been a part of the Ski amadé basic facilities for many a year now. Completely new this winter: slope navigation on the smart ski goggles.

"In 300 metres stay left." "Turn left." "You have reached your destination." That is what it will look like when you put on the smart ski goggles in Ski amadé this coming winter. The goggles can't speak yet, but the information will be displayed in the lowest part of the right viewing glass, just like all the other information will be. Thanks to the latest mapping, this navigation system is now possible and can even take into account slopes and lifts that have been closed at short notice. Incidentally: whoever leaves the planned route, either due to missing the turning or spontaneously changing their mind because the right slope looks more exciting than the left one, does not need to worry as the goggles will be informed about this. "Please turn-around" will certainly not be displayed in these cases.

On the nicest route through the ski resort

In combination with the slope navigation, the information is continuously updated with further information about the region, the ski resort, the mountain huts and slopes, weather forecast and a speedometer. The best Kaiserschmarrn (chopped pancake) is served at the Jungferalm and the highest farmer's market stall is at Kreuzkogel in Sportgastein, but what is the quickest way to get there? The smart ski goggles will show you exactly how to get there. Just the same as in the car, you can choose which route you would prefer to take: rather blue slopes, prefer a more sporty route or simply a route which takes you past some lovely viewing points, all of which the goggles can recommend. All information for the smart ski goggles will be developed further for the 2016/17 winter. Skiers will be informed about attractions, which they are skiing past and thereby can't miss out on any of the action. 50 metres in front of you is a nice hut? The goggles show this. On the edge of the slope

is a particularly good photo point? The goggles point these out and display a photo of the hut there and then and a picture from the webcam at the viewing point.

Automatic tips about special mountain huts and other points of interest

Ski amadé, with its smart ski goggles was a pioneer of technology Europe-wide in 2014. Based on a pre-existing „Ski amadé Guide“-App and together with the company Evolaris, a special App for the smart ski goggles was developed, which every user can download for free from the App-Store. The smart ski goggles are fed with information via the App with POIs (points of interest), weather information, slopes and lift status and safety advice. The user is then shown this information in the bottom right-hand corner of the goggles field of vision. One can configure the security settings of the smart ski goggles, for example, to switch off when you go over a certain speed so as not to distract the skier. Even though the information window is very low down, the skier is then not tempted to constantly check it. It is actually the opposite: if I want to see the information, then I have to intentionally look down.

Hire the smart ski goggles for €19 per day

Ski amadé guests can hire the pre-installed smart ski goggles from 25 Intersport Rent sites in all five Ski amadé regions – for only €19 per day. The mini-computers, developed by the company Recon, with integrated WIFI and GPS, can also be mounted onto your own goggles. Via a USB connection, the “Ski amadé Guide“ App data can be simulated onto the goggles. With a small remote control on the wrist, one can operate the smart ski goggles and the way to the next hut or lift will be displayed – this is even possible when offline. As soon as the goggles can connect to WIFI again, the current weather information and lift/ slope statuses will be updated.

The “Ski amadé Guide“ App with a ski map, timeline and calorie counter

The smart ski goggles are the perfect addition to the “Ski amadé Guide“ App, which has been continuously developed over the past years. It offers numerous benefits, ranging from the integrated Geomaps to the timeline, which chronologically logs your skiing day. The statistics include; skied altitude metres, speed, slope kilometres and even how many calories have been burnt. So you do not need to have a guilty conscience when take your next break.

Skiing in Ski amadé, whilst keeping your friends up to date

Naturally, there is also the perfect integration of social media features. When you are perfecting the perfect turns, then of course you want to share this with your friends. Even this is taken care of in Ski amadé. Since 2011, there is free WIFI at over 400 access points in the whole ski area, and therefore when you are taking a break, you can share your skiing fun with everyone via Facebook, Snapchat, Instagram etc.

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