

WINTER 2017/18

Ski amadé Futur Zone


 Ski amadé

Ski amadé smart ski goggles with slope navigation: region-specific ski resort information and a guidance system guide you through the ski area.

Digitalisation is gaining ground, and is making our lives easier in many ways. As a modern and innovative ski organisation, Ski amadé has, of course, been embracing this trend for many years. We have even been the pioneer in many areas of technology and digitisation when it comes to skiing, such as with the introduction of smart ski goggles, which are fed with region-specific information. Wi-Fi on the top and bottom stations, an app, social media, a 3-D model of the ski resort and mobile ticketing have all been a fundamental part of Ski amadé's offerings for many years. Now you can even let our smart ski goggles guide you over the slopes as well.

"In 300 metres bear to the left." "Turn left." "You have reached your destination." That's what it's like when you put on your smart ski goggles in Ski amadé. The goggles can't speak yet, but the instructions are displayed in the bottom part of the right-hand lens, along with all the other information. It's all thanks to the latest background mapping that navigation is possible and it can even take slopes and lifts into account that have been closed at short notice. Incidentally, if anybody deviates from their planned route, either due to missing their turning or having spontaneously changed their mind as the right slope looks more exciting than the left, they will be informed of it by the goggles. "Please turn" certainly won't, however, form part of the instructions in such cases.

Taking the most beautiful route through the ski area

Slope navigation is combined with continuously updated information about the region, the ski resort, mountain huts and slopes, weather forecasts, as well as a speedometer. The smart goggles won't only point out to you that the best Kaiserschmarrn (chopped pancakes) are served in the Jungeralm and the highest farmer's market stall is on the Kreuzkogel in Sportgastein, but they will also tell you the quickest way to get there. Similarly to in your car, you can also programme in to the goggles what sort of route you would like to take. Perhaps you prefer blue slopes, a sportier more challenging route or simply a route that takes you past the most beautiful viewing points. Put all this into the goggles and they will recommend a route for you. There's a nice mountain hut about 50 metres in front of you? The goggles will let you know. There's a particularly good photo opportunity at the end of the slope? The goggles point it out and fade in a photo of the hut and the picture of the viewing point from the webcam.

Automatic tips about unmissable mountain huts and other points of interest

In 2014, Ski amadé was an Europe-wide pioneer of technology with their smart ski goggles. Ski amadé worked together with the company Evolaris to develop a special app for smart ski goggles, which was based on the pre-existing “Ski amadé Guide” app. The app is available for all users to download from app stores free of charge. The smart ski goggles are fed via the app with data containing such things as POIs (points of interest), weather data, slope and lift statuses and safety information. The user is then shown this information in the bottom right-hand corner of the goggle’s field of vision. The smart ski goggle’s security settings can be configured in such a way, that they switch themselves off, for example, when you go over a certain speed so that they don’t distract the skier. As the information window is situated very low down, the skier is not forced to constantly look down there. It’s just the opposite: if you want to look at the information you have to deliberately sink your gaze.

Hire out smart ski goggles for €19 on the day

Ski amadé guests can hire out the pre-installed smart ski goggles in 25 Intersport Rent sites in all five Ski amadé regions for just €19 per day. Mini computers, which have been developed by the firm Recon, and have integrated Wi-Fi and a GPS system, can also be mounted on to your own goggles. The “Ski amadé Guide” app can be simulated on to the goggles via a simple USB connection. The smart ski goggles operate via a small remote control on the wrist, and show you the way to the nearest hut or lift – even when they are in Offline Mode. As soon as the goggles can connect to Wi-Fi again, the current weather information as well as the lift and slope statuses are updated.

The “Ski amadé Guide” app with piste maps, a timeline and calorie counter

The smart goggles are the perfect supplement to the “Ski amadé Guide” app, which has been continuously developed over the last few years. The app offers countless advantages – from the integrated geomaps, to a timeline which chronologically logs your day of skiing. The statistics include all skied vertical metres, speed, slope kilometres and even a calculation of how many calories you’ve burned so you don’t need to feel guilty when you take a break at the next mountain hut.

Ski in Ski amadé whilst keeping your friends up to date

It goes without saying that you’ll find the perfect integration of social media features here. When you’ve just carved a perfect turn on the slope, it’s natural you’ll want to share it with your friends. This is all taken care of here in Ski amadé. Since 2011 there have been over 400 free Wi-Fi access points throughout the entire area. So, when you next take a break you can share your ski action with everybody via Facebook, Snapchat, Instagram etc. The most fitting hashtags to use are #skiamade, #livedabei, #skiamademoments, #mademyday or #highestfarmersmarket.

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