

# WINTER 2017/18 made my day



Ski **amadé**

## Ski amadé – made my day

### NEW: Bookable experience days with genuine wow moments

An entire day of skiing, during which you don't have to worry about anything other than putting your ski boots on. And in spite of that, when you fall into bed in the evening you'll still have experienced so many unforgettable things that will stay long in the memory. Quite simply, this is what's made possible for Ski amadé guests from the winter 2017/18 winter season. The new "Ski amadé – made my day" packages offer different experience days with genuine wow moments in all five of the ski regions. Experience an exceptional day of skiing, the memory of which will stay with you for years to come.

### The ultimate day of skiing – unforgettable holiday moments

Sun and snow – for skiers it doesn't take much to make a perfect day. That said, you can always find things to make it even better. And from the coming 2017/18 winter season Austria's largest ski network Ski amadé is offering bookable experience days with the slogan of "made my day". The idea behind these is to be able to experience so many varied and exciting things in one day that others wouldn't even come across in an entire week-long skiing holiday. Professional ski guiding is always a part of it, and various other experiences are included, which differ depending upon the region and what's going on there. These are often things which normally you wouldn't encounter at all such as ski yoga, a gondola breakfast, a gourmet safari or ice climbing. Even the fact that a guide takes charge and knows where you're going can be tremendously relaxing. Which slopes do we need to take in order to be able to get this cable car later, where's the best place to stop for lunch, where was this beautiful viewing point again, of which everybody raves about? You don't have to leave anything to chance or plan it out in advance. Just let yourself be guided and experience an unforgettable day. Ideal for those on the look out for adventure and, of course, it would always make a special gift to give to the person you're on your skiing holiday with.

### Small groups, a wide variety

The good thing about the new "Ski amadé – made my day" offer is that only small groups participate in the experience days. There have to be a minimum of four participants, and a maximum of twelve is allowed. All of the five Ski amadé regions offer two to three different, ready-made extraordinary days of skiing per week – some of them very active, others quite laid back and orientated towards culinary enjoyment, others with a real adrenaline rush, and some of them with action photoshoots. The price always fully includes the professional ski guide, or rather the coaching, the meals and all necessary transfers for the day. The "Ski amadé – made my day" packages vary according to items on the programme and cost between €50 and €190. A prerequisite for the booking is a valid Ski amadé ski pass. Detailed information on all "Ski amadé – made my day" packages can be found at [www.skiamade.com/mademyday](http://www.skiamade.com/mademyday).

# Salzburger Sportwelt

## „Link to Heaven Day“ – Cable car breakfast, photo shoot and drive-in massage

The day kicks off on a high in the literal sense of the word with breakfast 232 metres over the roofs of Wagrain in the G-link cable car. Next up participants get to enjoy the sensation of being first to ski down the freshly prepared slopes and will have an action photoshoot with a sports photographer. In the afternoon it's off to the ski-in massage still wearing skis and to the giant slalom before finishing the day with a delicious gourmet meal. **Price:** €194/person

## „Rise and Shine Powderday“ – freeriding, brunch and video analysis

The experience starts in the morning in Zauchensee with an introduction into the production of freeriding ski equipment, which is then hired out. The following day Peter Walchofer from the World Champion Ski School in Zauchensee takes the group to his favourite freeride slopes on the Gamskogel. After a fortifying brunch at the Gamskogelhütte there are more tips from the freeride pro and a video analysis for all participants. **Price:** €130/person

## „Absolut Park Rat Day“ – freestyle coaching, time to chill and follow-cam

In the Absolutpark in Flachauwinkl-Kleinarl snowboarders and skiers alike can hone their freestyle technique with the help of a coach. At lunchtime there's a scrumptious burger lunch in the Chill House followed by time to consolidate your newly learned skills, and you're captured on film by the Absolutpark Media crew with a follow-cam and drone. A day for genuine park rats. **Price:** €98/person

# Schladming-Dachstein

## “Dachstein Adventure” – glacier visit, freeride descent and après-ski

This experience day begins with an early climb on the Dachstein where the participants can enjoy the view from the glass Stairway to Nothingness over to the direction of Planai in the peace and quiet of the morning, and breakfast in the glacier's panoramic restaurant. After visiting the Ice Palace you'll go on freeride skis with a guide over Rosmarinstollen, a spectacular rock tunnel, and Edulgries into the valley. The superb day of skiing is then well and truly celebrated with après-ski in the Hohenhaus Tenne in Schladming. **Price:** €139/person

## “4 Peek Drinks & Nibbles Tour” – 4 mountains, 4 huts, 4 dishes

A leisurely breakfast on the Reiteralm will set you up for the day, and you'll find yourself on the slopes after a pre-ski warm up. This delicious culinary tour will, above all, tantalise your taste buds: from the Hochwurzen with its Styrian snacks, to the Planai with its genuine Enns valley lamb and on to après-ski consisting of regional specialities and Austrian wine, you'll end up at Hauser Kaibling. There is also a vegetarian version of the day that you can book. **Price:** €142/person

## Gastein

### “Reload in Dorfgastein” – a day of skiing, yoga and places of power

The day starts with ski-yoga exercises on the peak of the Fulseck. Then, the ski guide will lead his group over the Dorfgastein slopes to the most picturesque spots, where additional yoga sessions will take place. In keeping with the theme, lunch at the Wengerhütte is inspired by yoga. In the afternoon, ski boots are swapped for snow shoes, all the better for seeking out places of power where the group can meditate surrounded by the tranquillity of nature. **Price:** €70/person

### “Take off in Bad Gastein” – summit breakfast, freeride runs, Flying Fox and gin tasting

It's a bright and early start in Bad Gastein with a sunrise summit breakfast in the futuristic glass ball. Set up for the day, the participants then climb a few extra metres to the peak of the Kreuzkogel. After conquering a few freeride runs together off-piste, a trip on the Flying Fox is next on the agenda. This zipline over Bad Gastein also crosses over the famous waterfall. After this adrenaline rush you'll need something to settle your nerves again, so it's off to après ski with gin tasting in the cool Ginger & Gin restaurant. **Price:** €133/person

### “Revive in Bad Hofgastein” – suspension bridge, longest slope and relaxation in the Therme spa

First of all participants of this experience day go on the suspension bridge and the Glocknerblick viewing platform on the Stubnerkogel. Then it's a ride along the ten kilometre-long and thereby longest slope in the Eastern Alps down to the valley. Stop off for lunch at the Weitmoser Schlossalm. In the afternoon there's a ride down a Funslope and a race around the Skimovie RTL track. The action-packed day of skiing ends with a visit to the Alpentherme thermal spa, the perfect place for everybody to unwind and recharge their batteries. **Price:** €50/person

## Hochkönig

### “Kingsline Freeride Day” – schnapps on the summit, deep snow skiing for beginners and avalanche awareness course

The day begins with a summit breakfast fit for kings. The subsequent beginner's ski tour goes through untouched deep snow on the Hundstein (with the ascent taking about 2 hours). After schnapps on the summit the group will have a number of different options to get back to the start. Each participant will be lent a GoPro for the day in order that they can record their own personal memento of the experience. After the ski tour the guide will give participants information on avalanche awareness and risk assessment at the freeride info point on the Aberg so that the next tour that they do on their own will run just as smoothly. **Price:** €102/person

### “The Royal Backcountry” – ski off-piste, GoPro Film and hut evening

A superlative freeride experience: 53 kilometres, 1,000 metres of ascent, 4,000 metres of descent. You'll be fully equipped with freeride and GoPro hire equipment for the whole time. Most of the ascents are accomplished via a lift, but you'll need to make your own way up the mountain on touring skis for a few of the slopes. At the end there's a nice cosy get-together at the bar with “Wine & Dine” at the Scheppalalm. **Price:** €150/person

## “Kingstour - High Delicious” – skiing, culinary stop offs and a horse-drawn sleigh ride

Start on the Abergalm with a schnapps and homemade cheese and bacon. Cross the Königstour to get to your appetiser at the Steinbockalm. Then, it's on to the Tiergartenalm for soup, and the main course is then served on the Karbachlalm. Finally, drop in at the Deantnerin for dessert. The crowning glory for all participants at the end of this sumptuous culinary tour is a romantic horse-drawn carriage ride.

**Price:** €155/person

## Grossarlal

### “Rock the Alps” – a snow park, day of skiing, ice climbing and archery

After getting kitted out in the appropriate rental equipment, the participants are allowed into the park together with the shapers. Then make your way on your skis through the ski resort to a spare-ribs lunch at the Jagahütte. In the afternoon ski boots are swapped for crampons and poles for ice picks, all ready for you to try your hand at ice climbing. After all this action you'll need to really concentrate hard during archery on the rustic Hoamalm, as all those who hit the bullseye are rewarded with an extra pickled gherkin at the Alpine meal that tops off this action-packed day.

**Price:** €165/person

### Relaxing Nature Skiday – “Skikeriki” – sunrise skiing, ski safari and snow shoe hiking

The group, as they participate in “Skikeriki”, will already be carving their first turns on the freshly prepared slopes as the first cockerel crows. Next up, the early risers will already be seated for breakfast as the ski resort starts to kick into action. The day then continues with a ski safari through the Grossarl und Dorfgastein ski area. At midday a taxi ferries the participants to the neighbouring Ellmautal for a snow shoe hike to the Loosbühelalm, where they can grill their own food at the hot “hut”, before finally tobogganing their way down into the valley on sledges. **Price:** €156/person

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#### Information for Ski amadé guests:

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