

WINTER 2018/19

Ski amadé Future Zone


 Ski amadé

Ski amadé digital – a new App, WLAN and the Smart Ski Goggles.

A photo-realistic piste plan for perfect orientation.

Ski amadé is getting a completely new App for the winter season 2018/19. The “Ski amadé Guide“ App has photo-realistic maps. So orientation becomes childishly simple, even without local knowledge. Region-specific information on the App, like huts, Webcam pictures, notes on places of interest, lift opening times and much more are of course in the new App as well, and can also be seen using the Smart Ski Goggles. The blanket coverage of the free WLAN net at the mountain and valley stations in Ski amadé additionally ensures that skiers can go online at any time.

NEW: Orientation made easy – with the new App

The “Ski amadé Guide“ App has been completely redesigned for this winter. With the new App one can also still find the best huts in the ski area, get information about the current weather situation or look at Webcam pictures. But in addition the new App can guide one through the ski areas via photo-realistic maps. On the basis of aerial photographs the 3D Reality Maps Company has developed absolutely true to life maps, and thus a digital journey through the ski areas of Ski amadé now has the effect of being already there. With the modern interactive maps from 3D Reality Maps, skiers can study the ski area from all points of view and navigate to each position. A bit like Google Street View, only just for pistes.

The new maps are also precisely geo-referenced, so that during skiing the App can show exactly where one is at any one moment. Lifts, huts, pistes, lodgings - everything is shown precisely. Thanks to the tracking too, information about the kilometres of pistes covered, altitude and speed can also be exactly reproduced. Thus in the evening one can review the day's skiing again in comfort.

Of course the new App again helps with navigation, which is now also possible to do really easily at home because of the photo-realistic maps. The new “Ski amadé Guide“ App is thus the perfect friendly orientation aid for those who do not know the area, and so for all guests who are new to Ski amadé. But it is also helpful for skiers on holiday who know the area well, because they can quite easily plan their days' skiing in advance, and later go over it all again. The new “Ski amadé Guide“ App is free, and can be used, in conjunction with the WLAN facility from Ski amadé, also free, where it is probably most urgently needed – In the middle of the ski areas. For the 2018/19 winter season it is available for Android in the Google Play Store and for IOS in the Apple Store.

Ski amadé as the digital panoramic map for home use and in one's trouser pocket

The digital Panorama from Ski amadé is also new. The existing Flash Panorama, which one could previously look at on the website www.skiamade.com, has been replaced by a new, interactive Panorama, based on HTML 5. The site is now also optimised for mobile terminal devices and Desktop. In this way skiers can have fascinating impressions of the alpine landscape even before travelling out, thanks to the extraordinary resolution. In addition, the highlights of Ski amadé have been concisely integrated, and one gets live information about the opening status of pistes and lifts. So with the practical digital panoramic map one can plan the next days' skiing quite easily online from home or en route.

Online Ticketing

Ski amadé is also a trailblazer where buying ski passes is concerned. Via the new online shop one can now buy one's ski pass in the run-up to one's holiday and have it sent free by post, and anyone who still has the keycard from last year in their ski jacket can quite easily load it again en route via Smartphone: register at www.skiamade.com/ticket, search Ticket, enter the 16 digit data medium number of the keycard, pay, done. In seconds the ski pass is activated again. Goodbye to queueing at the ticket office.

A Success Story: The Ski amadé Smart Ski Goggles with Piste Navigation

Anyone who would prefer to keep their fingers warm in their gloves and not take their mobile phone out of their pocket so often simply hires Smart Ski Goggles in one of the 25 Intersport Rent outlets in Ski amadé – for 19 euros per day. With these goggles one can very easily be guided through the ski areas. Like in a car, one chooses before the descent which kind of route one would like to ski: rather blue pistes, or preferably the challenging route, or simply a route on which one skis past lovely viewing points. In addition, skiers have their attention drawn to attractions they are passing, and really should not miss. The small screen in the lower left part of the goggles indicates the right direction to take, and leads direct to one's destination.

Skiing in Ski amadé – everyone is constantly online

The involvement of Social Media Features goes without saying nowadays. If you do a perfect sweeping turn on the piste, you would very much like to share this event with your friends. Ski amadé has made sure that this can happen easily and quickly. In all the ski areas since 2011 there have been over 400 free WLAN access points, and so you can have everyone share in your pleasure during a brief stop, via Facebook, Snapchat, Twitter, Instagram & Co. The appropriate hashtags for this are: #skiamade, #livedabei, #skiamademoments, #mademyday, #rideskiamade, #cash4tricks or #highestfarmersmarket.

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