

WINTER 2021/22

# Ski amadé offers | Special Weeks



Ski amadé

## The best offers and packages for 2021/2022

Ski amadé - that's five regions, 760 kilometres of slopes, 270 lifts, 260 ski huts and lots of great value holiday offers. These affordable Ski amadé Special Weeks packages are available for families, small children, young people, seniors and couples.

### Winter season passes for children and youths

Children and young people ski particularly affordably with the Ski amadé winter season pass. Compared to the advance booking price, a 7 day ski pass costs €166.50 for children and €249.50 for youths. This means that from the eighth day on the slopes, the winter season pass at the advance booking rate already pays for itself.

#### Tariffs winter season tickets

	Pre sale	Normal sale
Youth	253.00 euros	487.00 euros
Child	169.00 euros	269.00 euros

#### For comparison: Tariff for day ski passes Ski amadé Live (25<sup>th</sup> of December 2021 – 7<sup>th</sup> of January 2022 | 29<sup>th</sup> of January – 18<sup>th</sup> of March 2022)

	Youth	Child
7 Days	249.50 euros	166.50 euros
8 Days	274.50 euros	183.00 euros

### Junior Weekend Discount

Ideal for day guests: every weekend the ski pass for children (born 2006 – 2015) and youths (born 2003 – 2005) is reduced by up to 35 percent.

**Price:** The day ticket then costs €20 per day for children and €30 for youths.

### Mini's Week

For all beginner skiers under the age of six (born in 2016 and later), during the Mini's Week from the 8<sup>th</sup> to the 22<sup>nd</sup> of January 2022, both the ski course (either 5x half day or 3x full day) as well as the ski rental equipment, a varied entertainment programme and the ski pass are available for only €130 per child. In many accommodations in Ski amadé, children also stay in their parents' room for free.

### Easter Family Special

Easter doesn't just last four days in Ski amadé, but from the 19<sup>th</sup> of March 2022 until the end of the season. During this time, children up to the age of 15 (born in 2006 and later) ski for free if at least one parent buys a 6 day ski pass. The Easter Bunny also has many attractive events and offers for families in all Ski amadé resorts in his basket.

**Price example:** 7 nights in a holiday apartment, incl. 6 day ski passes for four people (2 adults and 2 children) from €1,093.

## Young family pass

A ski pass for families with a non-skiing infant born in 2019 and later. This ticket can be used by either parent. This means that one parent can always look after the toddler and the other parent can spend the day on the slopes with the siblings. The ski pass is available for 2 to 18 days and also as a winter season pass.

## Family bonus

This is how family friendliness works: When buying a Ski amadé ski pass, the third child and all younger siblings (child or teenager) get the ski pass for free if at least one parent and the two older siblings (child or teenager) buy a ski pass for the same validity period. In the case of winter season passes, the purchase of a winter season pass for the parents is not necessary.

## NEW: Best Ager Week

The Enjoyment Active week for everyone over 60. If you enjoy skiing, appreciate high-quality cuisine and are looking for real insider tips, Ski amadé is particularly good value. From the start of the season until the 24<sup>th</sup> of December 2021 and from the 2<sup>nd</sup> to the 9<sup>th</sup> of April 2022, the 6 day ski pass for Ski amadé is free when booking a 7 day stay at participating hotels. Also included in the price is a free enjoyment ski guiding tour in the respective region.

In addition, a collection pass is handed out on arrival. If this is filled with at least four stamps from the participating Enjoyment Ski Route huts within the holiday week, the coveted "Enjoyment Expert" badge in the form of a stick emblem can be collected from the Tourist Office.

**Price example:** 7 nights in a 3 star hotel with half board in a double room including a 6 day ski pass per person from €509.

## Ladies Week

Despite its name, Ladies Week is also for men. From the 19<sup>th</sup> to the 26<sup>th</sup> of March 2022, when you buy a ski pass, you get a second one for free. During this popular promotion week, ski tests and skiing with a guide are also offered, as well as a varied supporting programme.

**Price example for 2 people:** 7 nights in a double room in a 4 star hotel with half board, including a 6 day ski pass plus a further 6 day ski pass free of charge from €1,431.50.

## Classic Week

A classic skiing holiday with the Ski amadé Classic Week: 7 day skiing or snowboarding holiday including 6 day ski pass at an unbeatable price. The package is offered in selected accommodation establishments from the start of the season until the 24<sup>th</sup> of December 2021, from the 8<sup>th</sup> to the 29<sup>th</sup> of January 2022 and from the 12<sup>th</sup> of March 2022 until the end of the season.

## Learn2Ski in 3 days

With a lot of humour and empathy, ski instructors in the Learn2Ski programme teach skiing to those returning to the sport or those who are late to start the sport. Every participant can ski down a blue slope after three days - guaranteed. If, contrary to expectations, this does not work out, the money for the ski course is refunded.

A three day ski course including four nights' accommodation, ski pass and ski rental costs from €531 in a bed-and-breakfast guesthouse and from €859 in a 4 star hotel with half board. The ski course lasts four hours a day. The "Learn2Ski in 3 days" package can only be booked in selected periods.

## 4=3 Online Package for my Ski amadé Friends

A special advantage for all my Ski amadé Friends: Four days of skiing, but only pay for three days, that's the 4=3 Online Package. It is valid for all my Ski amadé Friends Club members (born 2002 and earlier) in special promotion periods of the participating accommodation establishments and the ski pass is always included.



## Ski and Wine Enjoyment Package

During the Ski and Wine Enjoyment Week from the 12<sup>th</sup> to the 19<sup>th</sup> of March 2022, the 30 Ski amadé Enjoyment partner hotels will be offering specially designed holiday packages based on the theme of skiing and Austrian wine. In addition to the overnight stay and the ski pass, the package also includes a special gourmet offer, such as a 5-course gala menu, an exclusive wine tasting or tickets for extraordinary culinary events that take place throughout the week in the ski area. Each hotel offers a different highlight.

## Package deals

Accommodation providers in Ski amadé are offering specially tailored packages from the start of the season until the 24<sup>th</sup> of December 2021, from the 8<sup>th</sup> to the 29<sup>th</sup> of January 2022 and from the 12<sup>th</sup> of March 2022 until the end of the season. Guests have the opportunity to take advantage of discounted accommodation offers that include a multi-day ski pass for the five Ski amadé regions. These packages can be found at [www.skiamade.com](http://www.skiamade.com)

---

### Information for Ski amadé guests:

#### Ski amadé Serviceline:

**T.** +43 6452 4033366  
**E.** [urlaub@skiamade.com](mailto:urlaub@skiamade.com)  
[www.skiamade.com](http://www.skiamade.com)

### Information for media:

#### Ski amadé

Dr. Christoph Eisinger  
Prehauserplatz 3, 5550 Radstadt  
**T.** +43 6452 20202-0  
**E.** [presse@skiamade.com](mailto:presse@skiamade.com)  
[www.skiamade.com](http://www.skiamade.com)

#### genböck pr + consult

Nina Genböck  
Märkisches Ufer 28, 10179 Berlin  
**T.** +49 30 22487701  
**E.** [nina.genboeck@genboeckpr.de](mailto:nina.genboeck@genboeckpr.de)  
[www.genboeckpr.de](http://www.genboeckpr.de)

